



RODE TO HELL

PRESENTED BY

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jackson

GRAVEL EVENT OCT. 7, 2023
24.41.71.100 MILES



RESTAURANTS, HOTELS, SHOPS & MORE IN JACKSON COUNTY

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VISITOR'S GUIDE



www.experiencejackson.com

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Adventure
IS ALWAYS IN SEASON.

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SNOW
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KAYAKING
WILDLIFE
VIEWING
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SOUTHERN
MICHIGAN



AN INITIATIVE OF
Region 2
PLANNING COMMISSION

SouthernMichiganOutdoors.com



**ZERO SUGAR.
DONE RIGHT.**

THAT'S WHAT I LIKE 

WELCOME TO RODE TO HELL 2023

FROM THE RACE DIRECTORS

Thank you for joining us for year two of Hell! We are thrilled to welcome back Experience Jackson as our Presenting Sponsor and for our continued partnership with Southern Michigan Outdoors. This region is rich in gravel roads and has so many wonderful outdoor assets. We hope that this event, and future ones, will continue to spotlight this region and make it a destination for gravel.

This event would not be possible without the support of our many sponsors like SAUGATUCK BREWING, PEPSI, PT SPORTSPRO, UGLY DOG DISTILLERY, APPLIED INNOVATION, OMNI APPAREL TECH, GU, BRANDED BILLS and others.

There is no one else we'd rather be in Hell with this year.
John Mosey & Jon Conkling
Race Directors, Rode To Hell



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IMPORTANT RACE INFORMATION

RACE WEEKEND SCHEDULE

Packet pickup will be held at the venue on race morning.

***Changes can be made at either Packet Pick-up but not after.**

SATURDAY, OCTOBER 07

Packet Pick-up/Late Registration (On-Site)

@ Portage Lake Park, Waterloo Recreation Area

6:30 AM - 7:15 AM – Packet Pickup/Reg (100-mile)

8:30 AM - 9:45 AM – Packet Pickup/Reg (71, 41, 24-mile)

Address:

11700 Seymour Rd

Grass Lake, MI 49240

100-Mile Start

7:30 AM – ALL Riders

71-Mile Start

10:00 AM – ALL Riders

41-Mile Start

10:15 AM – ALL Riders

24-Mile Start

10:30 AM – ALL Riders

***We ask that faster riders start towards the front of the wave and slower riders towards the back.**

***Line up at the start line headed back towards the lake.**

Cutoff times: For distances going to Hell, you must leave Hell on the return trip by 2:30pm.

AWARDS

1:00 PM/24-Mile

1:30 PM/41-Mile

2:30 PM/71-Mile + 100-Mile

*Times subject to change

Overall Awards: Awards will be given to the overall top 3 finishers male and female for all distances in the following categories: Open Division and Tandem. We will hold an award ceremony for overall awards

Age Group Awards: Awards will be given to the 1st, 2nd, and 3rd place male/female finishers for all distances in the open division in each of the following age group: 19 & Under, 20-29, 30-39, 40-49, 50-59, 60-69, 70-79, 80+. There will be no awards ceremony and awards can be picked up at the info tent.



**Overall awards provided in partnership with
Ugly Dog Distillery!**

218 S. Main Street, Chelsea, MI 48118

PARKING - IMPORTANT!

A State Park permit, or Recreation Passport is needed to enter Waterloo State Recreation Area. A permit purchased at the park costs \$18 per year for Michigan residents; out-of-state residents will be required to purchase a daily permit for \$11 or an annual permit for \$39. If you come to the park on a bike (or on roller skates, skateboard, horse, or walking), you will not need to pay for a daily permit.

Michigan residents are not able to purchase the daily permit, only the annual permit for \$18. Michigan residents who checked "YES" for the Recreation Passport when they renewed their license plate already possess a Recreation Passport: it's the two tiny Ps printed at the top and bottom of your license-plate sticker, as well as the words "Recreation Passport" on your registration. Tris4Health is thrilled to have our wonderful state park system for our events, for training, and sometimes just to visit and enjoy. These permits are how our parklands are supported.

The park rangers will have in-state and out-of-state permits available for purchase. If, for some reason, you park your car without a permit, you will receive what appears to be a ticket on your car. It is not a ticket; it is a notice. Please take the notice to the entry gate and pay the daily or annual fee, or mail payment later. Please direct any questions to the DNR.

To purchase a Recreation Passport, please visit the Michigan DNR customer-service center:

<https://www.michigan.gov/dnr/Buy-and-Apply/rec-pp>

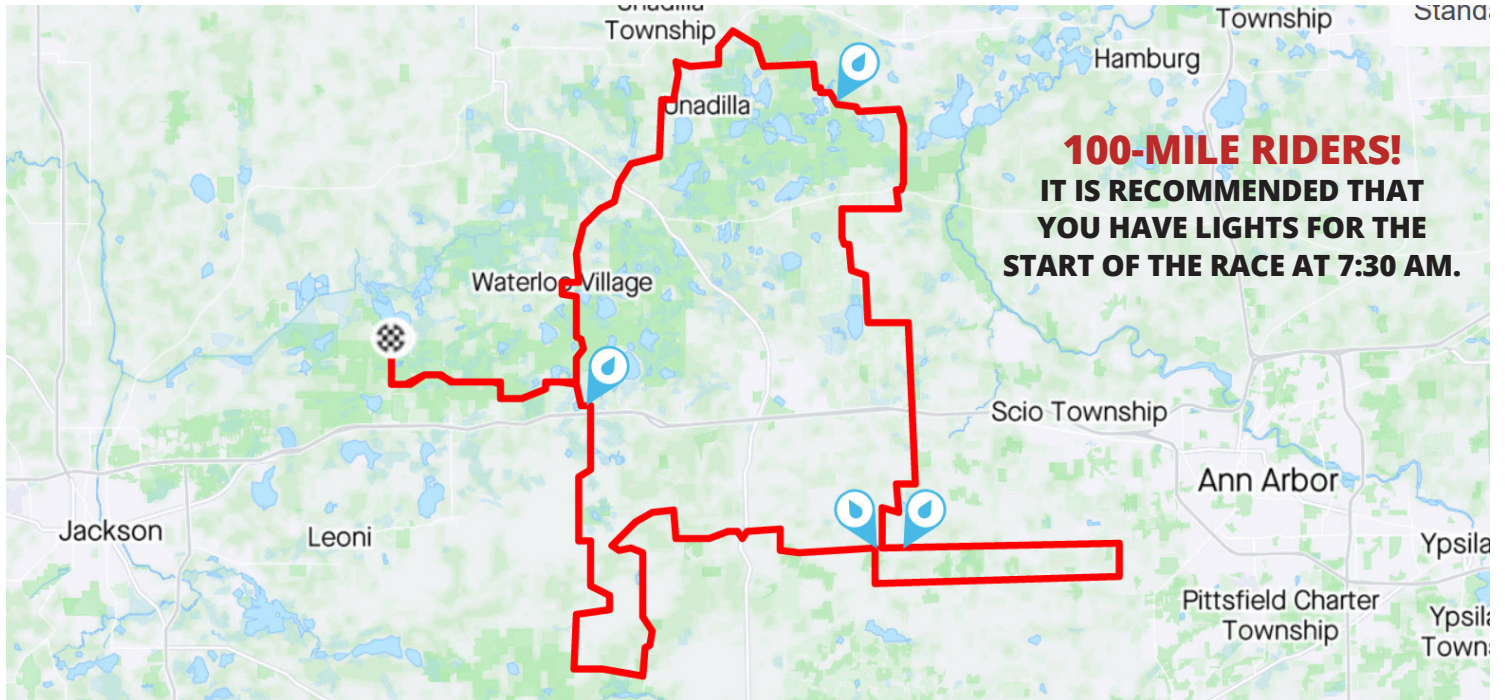


PLEASE CONSIDER CAR POOLING TO HELP THE STRAIN ON PARKING.

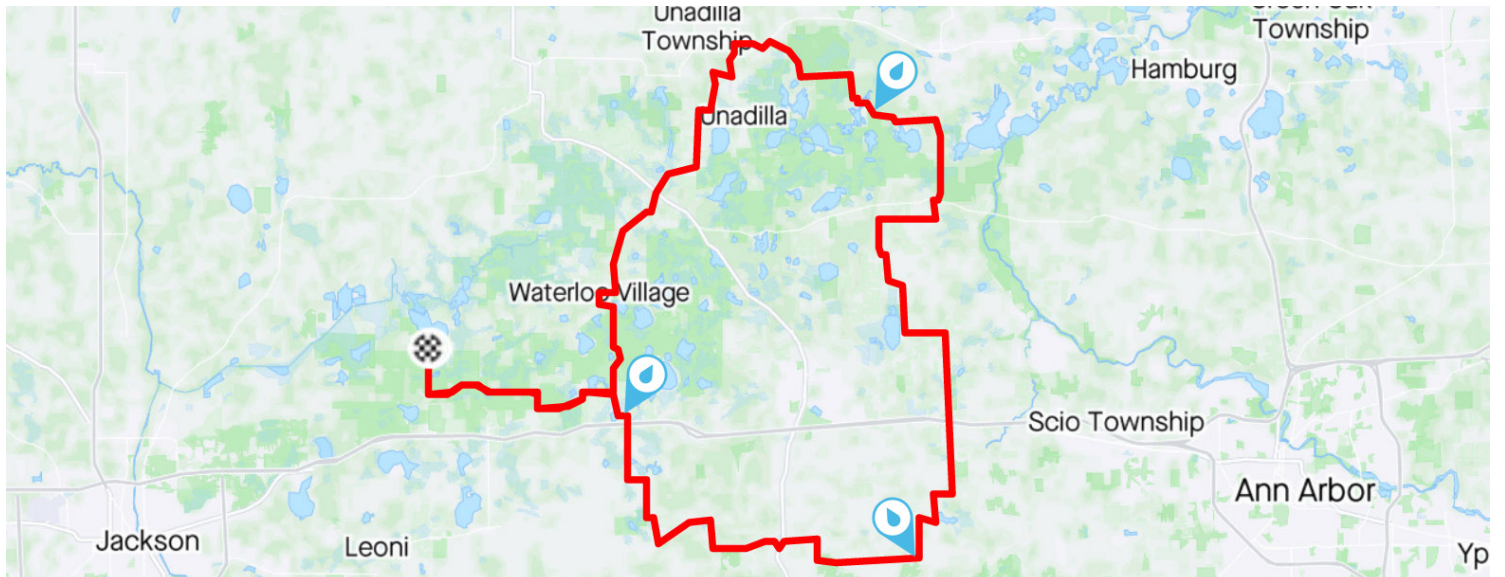
Please note post-race, exit the park to the right towards Race Road when leaving as racers may still be on the course.

LONG COURSES - "HELL LOOPS"

100-MILE COURSE Elevation gain 4,366 ft. 90% gravel, 10% paved. Aid stations 4 (9, 36, 52, 72).



71-MILE COURSE Elevation gain 3,164 ft. 86% gravel, 14% paved. Aid Stations 3 (miles 9, 25, 45).

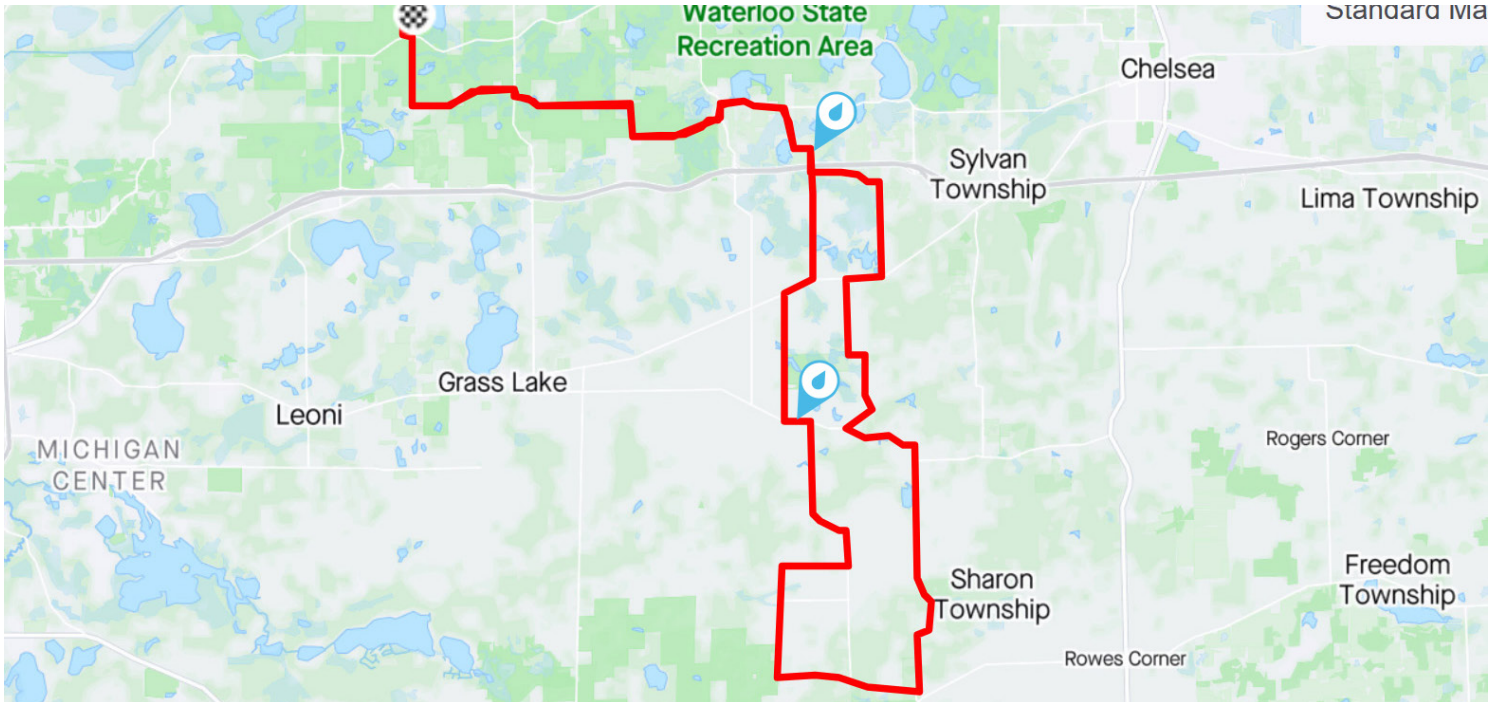


BE AWARE: THESE ARE OPEN BIKE COURSES!
THIS MEANS THERE WILL BE AUTOMOBILES ON THE COURSE!

SHORT COURSES - "PURGATORY LOOPS"

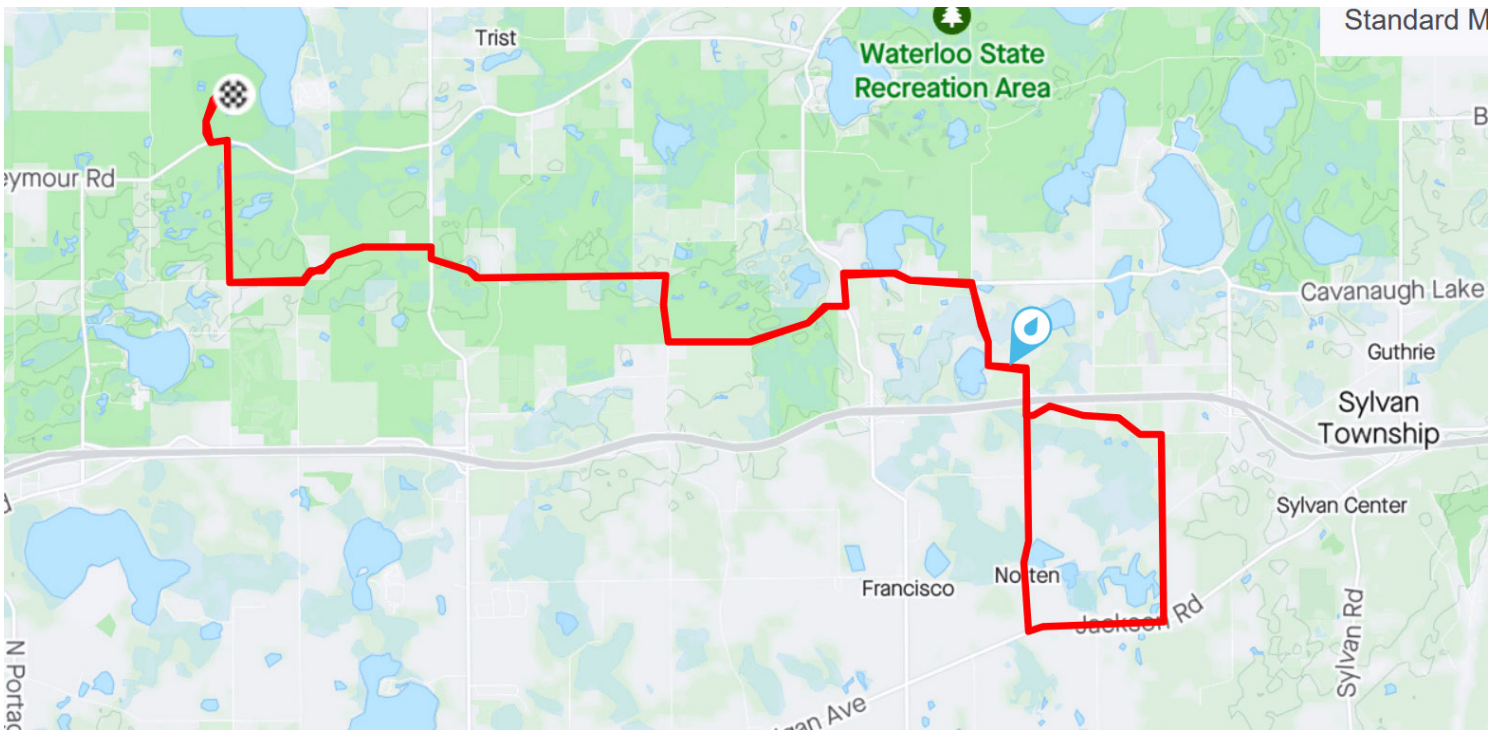
41-MILE COURSE

Elevation gain 2,079 ft. 86% gravel. 14% paved. 2 aid stations (miles 9, 32).



24-MILE COURSE

Elevation gain 1,310 ft. 77% gravel. 23% paved. 2 aid stations (miles 9, 15).



IMPORTANT BIKE COURSE INFO

- It is the bikers' responsibility to stay to the right and ride single-file on or as close to the shoulder as possible.
- When turning, please be aware of your surroundings and look behind you before entering the turn.
- Obey all traffic laws.
- **Be Green!** Please keep trash on your bike or drop it in the appropriate drop zones.
- Athletes are expected to be self-supportive on the bike course. We do offer bike SAG support, but please understand that we have a large course and it may take time to get to you.
- **BE AWARE OF HORSES!** Be sure to speak/yell to if you see riders/horses as the bikes tend to be very quiet.
- **IF YOU NEED BIKE SUPPORT OR ASSISTANCE, PLEASE TRY TEXTING 616-551-7385.** Please note cell service can be spotty on course.



**218 S. MAIN STREET
CHELSEA, MI 48118**

UGLYDOGDISTILLERY.COM



POST RACE FOOD

COME FOR THE RACE. STAY FOR THE AFTERPARTY.

CATERED FOOD & LIVE CONCERT BY GLOBAL VILLAGE

Enjoy catered post-race food featuring: Pulled Pork, Baked Chicken, Baked Beans, Mac -n- Cheese, Fresh Garden Salad.

Other food includes:

- The GFB (Gluten-free bars)
- Bananas
- Oranges
- Pretzels
- Pepsi Products
- Water



LIVE MUSIC BY GLOBAL VILLAGE



APPLIED INNOVATION

The official 2023 print partner of Tris4Health events.

PT SPORTS PRO

Physical Therapy ● Personal Training ● Performance Testing

TREATING YOU LIKE A PRO.

The official medical event coverage partner of Rode To Hell.

GRAB LIFE BY THE HANDFUL.

Better pack another bag. With energy that's this gentle on your stomach, the gluten-free life is too tasty to keep to yourself.



 STUARTCOACHING

PUSH PAST YOUR LIMITS.

STUARTCOACHING.COM



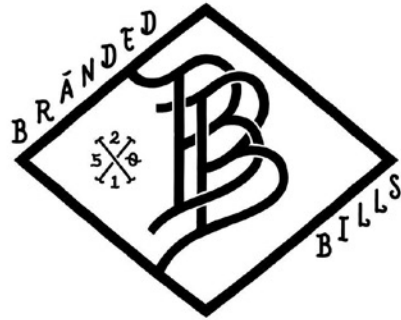
FIREBALL

CINNAMON WHISKY

Tastes Like Heaven,
BURNS LIKE HELL

TRACKING & RESULTS

Spectators can track their athletes in real-time during the event by using the SportStats Tracker app available in the app store. This app will allow spectators to see approximately where on the course the athlete is. Results will be available on the Sportstats.us website after the race. Please keep in mind results on the SportStats Tracker App (available in the app store) are not final or official. Visit sportstats.us to find your results online. For questions regarding your results, go to www.sportstats.us and submit an inquiry through their contact link at the bottom of the page.



**THE OFFICIAL HAT OF
RODE TO HELL.**

FLY VIBES



RACE DAY PHOTOGRAPHY
RACE PROMOTION

STELLAFLY.COM





TRIS4HEALTH™

MICHIGAN'S PREMIER ENDURANCE EVENTS

**Athlete-focused events:
we do everything for you but race.**

TRIATHLON GRAVEL CYCLING
GRAVEL TRIATHLON RUNNING
TRAIL RUNNING ROAD CYCLING

GET STARTED AT [TRIS4HEALTH.COM](https://www.tris4health.com)

